



Ethiopia: Overview

Ethiopia is strategically positioned in the Horn of Africa, sharing borders with Eritrea to the north, Djibouti and Somalia to the east, Kenya to the south, and South Sudan and Sudan to the west and northwest. Covering approximately 1.1 million square kilometers, it is one of the largest countries in Sub-Saharan Africa. Its varied topography, ranging from fertile highlands to lowland plains, offers a wide diversity of climates and agricultural potential.

Addis Ababa, the capital city, stands as the political, economic, and diplomatic center of the continent. It is home to the headquarters of the African Union (AU) and the United Nations Economic Commission for Africa (UNECA), positioning Ethiopia as a key player in continental affairs and a gateway to African markets.

Economic Landscape and Growth Potential

With a population exceeding 130 million, Ethiopia represents one of Africa's largest consumer markets. Over the past decade, the nation has recorded robust economic growth, driven by significant infrastructure, energy, transport, and industrial parks. While agriculture remains the backbone of the economy, contributing a major share of exports, the manufacturing and service sectors are expanding rapidly, supported by government policies that encourage diversification and industrialization.

The Homegrown Economic Reform Agenda reflect the country's commitment to attracting foreign investment, improving competitiveness, and creating an enabling business environment. Ongoing reforms in foreign-exchange management,

privatization, and trade facilitation are designed to make Ethiopia one of Africa's most attractive investment destinations.

Trade Structure: Exports and Imports

Ethiopia's export portfolio is dominated by agricultural commodities and natural resources, but the composition is gradually shifting toward higher-value and processed goods. Coffee remains the country's signature export, representing Ethiopia's deep cultural and economic heritage. Gold, oilseeds, pulses, and cut flowers are also major foreign-exchange earners, while the leather and textile industries are emerging as dynamic export sectors under the country's industrial park framework.

Imports consist mainly of petroleum products, machinery and equipment, vehicles, industrial raw materials, and pharmaceuticals. These imports support the country's ongoing infrastructure expansion and industrial development. Ethiopia maintains strong trade relations with China, India, Turkey, the United Arab Emirates, and various European markets.

Regional and Continental Economic Integration

Ethiopia plays a leading role in Africa's regional and continental integration. As host of the African Union, the country is deeply involved in promoting pan-African cooperation. It is an active member of the Intergovernmental Authority on Development (IGAD), the Common Market for Eastern and Southern Africa (COMESA), and a signatory to the African Continental Free Trade Area (AfCFTA). Through these platforms, Ethiopia seeks to expand regional trade, reduce barriers to cross border investment, and open new markets for its industrial and agricultural exports. The implementation of AfCFTA is expected to strengthen Ethiopia's access to Africa's fast-growing consumer base of over 1.3 billion people.

Business and Investment Opportunities

Ethiopia offers a wide array of opportunities for foreign investors seeking to enter a stable, expanding market in Africa. The government's industrial-led development strategy provides competitive incentives, modern infrastructure, and access to affordable labor.

More than a dozen industrial parks across the country specialize in textiles, garments, leather goods, ICT, agro-processing, and pharmaceuticals, offering plug-and-play facilities and favorable investment conditions.

Agriculture and agro-industry remain highly promising sectors, with vast arable land and diverse agro-ecological zones suitable for producing cereals, coffee, fruits, vegetables, and oilseeds. Investors in value-added processing, cold-chain logistics, and packaging stand to benefit from growing domestic and export demand.

The energy sector is another pillar of opportunity. Ethiopia's abundant hydropower, geothermal, wind, and solar resources make it a regional leader in renewable energy. Foreign partners are encouraged to participate in power generation, distribution, and energy-intensive industries.

The construction, transport, ICT, and tourism sectors also offer considerable potential. Rapid urbanization and infrastructure development have created demand for housing, building materials, telecommunications, and hospitality services. The government's ongoing liberalization of telecommunications and logistics is further opening the door to global players.

Invest in Ethiopia

Visitor Profile

- Home textiles & furniture
- Manufacturing
- Imports
- Exports
- Textile & ready-to wear & footwear
- Food & Beverages
- Food processing, machinery & packaging
- Machinery & equipment
- Agriculture & agriculture machinery
- Construction & building materials
- Marble & Ceramics
- Electricity & energy
- · Health, dental & medical equipment
- Cosmetics & Personal care products
- Hygiene & cleaning products
- · Kitchen, bathroom equipment supplies
- Tourism & hotel supplies
- · Logistics & foreign trade
- Education & stationery

Exhibitors Profiles

- Wholesalers
- Distributors
- Exporters
- Importers
- State Economic Enterprises
- Agencies
- Governmental institutions
- Others

Target Visitors

- Africa
- Asia
- Europe
- North America
- South America
- Australia/Oceania



ECCSA

The 15th Ethio-Chamber International Trade Fair Application form (Foreign Participants)

1. Company	//Organization				
	Representative				
3. Responsi					
4. Address					
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Exhibite	or's Business:				
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☐ R	etail	☐ Service	Government/Trade C	Commission Organization	
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- 4 By virtue of submitting this duly and fully completed form, signed by your company/organization, the witnesses, the focal person and other representatives of ECCSA, note that you have submitted a contract agreement accepted by the organizer and all other stakeholders and that you have entered into a contractually binding legal agreement with the organizer.
- 4 50% advance payment should be made upon registration. The remaining 50% should be settled 30 days before the opening of the Exhibition.
- Payment should be effected to "Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)" in cash, Cheque/CPO at ECCSA building 1st floor office No. 14



ECCSA

The 15th Ethio-Chamber International Trade Fair Magazine Advertisement Confirmation Form (Foreign Participants)

Magazine Specification:-

A4 size full color, 250 gsm cover page with lamination 150 gm inside pages to be published in 2,500 copies.

Distribution:-

N

1 Name

2. Name

- ✓ Free copy
- ✓ Five copies to be given out to companies/organizations advertizing in the magazine.
- ✓ The publication shall be distributed to Embassies in Addis Ababa Ethiopian Embassies abroad, Regional Chamber of Commerce and Sectoral Associations, International Organizations, Governmental and Non-Governmental Offices, Local and International Firms, Star Rated Hotels in Ethiopia and, Ticket Offices of Ethiopian Airlines in Addis Ababa, and other relevant institution.

Please select your choice of type of advertisement and space from among the list in the following table:

Roll No.	Туре	Size	Price IN USD	Put the (√) Mark
1	Back cover full Page color	20cm*27cm	650 USD+15%. VAT	
2	Back cover inside full page color	20cm*27cm	550 USD+15%. VAT	
3	Special page-4 pages next to front inside cover full page	20cm*27cm	500 USD+15%. VAT	
4	Special page- 4 pages next to back inside cover full page	20cm*27cm	400 USD+15%. VAT	
5	Front cover Inside full page color	20cm*27cm	450 USD+15%. VAT	
6	Full page inside color	20cm*27cm	380 USD+15%. VAT	
7	Half page inside color	20cm*13.3cm	300 USD+15%. VAT	
8	Logo front cover page color	2cm*2cm	300 USD+15%. VAT	

6	Full page inside	color	20cm*27cm	380 USD+15%. VAT
7	Half page insid	e color	20cm*13.3cm	300 USD+15%. VAT
8	8 Logo front cover page color		2cm*2cm	300 USD+15%. VAT
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The 15 th Ethio-Chamber International Trade Fair Sponsorship Pledge form

Company's Name		
Address:		
Region/Country	City_	
Sub-city	Street/Wereda	House No
Tel	Mobile	
Fax	E-mail	P.O.Box
		sentative/ having accepted the rules & regulations affirm to th. Birr/USD
The terms & conditions of the	e payment would be 50% in	advance and the remaining 50% shall be paid
upon the receipt of the publis	hed megazine.	
Authorized Person		
Name		
Responsibility		
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Date		
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Signature

2. Name



Special Sponsor Package 1,000,000.00 Benefits

- Complimentary exhibition free space per request 27M²
- Banner placement in the meeting hall program
- · Front special pages in the Magazine
- priority Consideration in international trade fairs held difference countries (5times)
- No of Magazine Copy 30
- One free page advertisement in the Magazine.
- Full inside page the Magazine
- · Logo on the front page the Magazine
- Brochures will be distributed during the opening and closing Ceremonies of the event.
- · Media exposure via website and social media platforms.
- Verbal acknowledgement of sponsorship during the opening and closing ceremonies and conference sessions.
- Logo placement on Chamber website with a link to your company, website
- VIP seating in B2B & Panel discussion Session:10
- · Sponsorship level Acknowledgment in Press Conference
- · Logo on different badges
- · Logo on the Press Conference Program
- Logo on the signage inside and outside the exhibition hall
- · Logo on all newspaper advertisements
- Logo on banners placed in selected places in the city
- · Logo on all social media platforms
- · Logo placement on all invitation cards of the event
- · Banner placement in the exhibition center
- · Recognition awards during the closing Ceremony

Platinum Sponsor Package400,000.00 Benefits

- Complimentary exhibition free space; upon 27M² (upon request)
- · Banner placement in the meeting hall program
- · Front special pages in the Magazine
- priority participation in international trade fairs held in different countries (2 times)
- 15 Copies of the magazines.
- Logo on the front page on the Magazine
- Brochures will be distributed during the opening and closing Ceremonies.
- Media exposure via website and social media platforms.
- Verbal acknowledgement of sponsorship during the opening and closing ceremonies and conference sessions.
- Logo on the Chamber website with a link to your company, Website.
- VIP seating in B2B & Panel discussion Session.
- Sponsorship level acknowledgment in Press Conference.
- Logo on different event badges.
- Logo in the Press Conference program.
- Logo on signage inside and outside the exhibition hall.
- Logo on all newspaper advertisements.
- Logo on banners rear will be placed in selected places in the city.
- Logo on all social media platforms.
- · Logo on all event invitation cards
- Banner placement in the exhibition center
- · Recognition award during the closing Ceremony

ECCSA

Gold Sponsor Package......300,000.00 Benefits

- Complimentary exhibition free space upon request 18M²
- Priority participation in international trade fairs held difference countries (1 times).
- 10 copies of the magazine.
- (Special pages the Magazine)
- Logo featured on the front page at the back of the Magazine.
- Brochures will be distributed during the opening and closing Ceremonies.
- Media Coverage on website and social media.
- Verbal acknowledgement during the opening, closing and conference sessions.
- Logo placement on the Chamber website with a link to your company, website
- · VIP seating in the B2B & Panel discussion Session.
- · Sponsorship level acknowledgment in Press Conference.
- · Logo placement on different badges.
- · Logo in the Press Conference program.
- · Logo on signage inside and outside the exhibition hall.
- · Logo on all newspaper advertisements.
- · Logo on banners placed at selected places in the city.
- Logo on all social media platforms.
- · Logo placement on all invitation cards.
- · Banner placement inside the exhibition center.
- · Recognition award during the closing Ceremony.

Silver Sponsor Package200,000.00

Benefits

- Complimentary exhibition free space upon 9M²
- 5 copies of the magazine.
- Full inside page in the Magazine.
- Logo featured on the front page at the Magazine.
- Brochures distributed during the opening and closing Ceremonies.
- Media Coverage on website social media.
- Verbal acknowledgement platform during the opening, closing, conference sessions.
- Logo placement on the Chamber's website with a link to your company, Website.
- VIP seating in the B2B & Panel discussion Session 2.
- Sponsorship level Acknowledgment in Press Conference.
- · Logo placements on different badges.
- Logo on the Press Conference program
- Logo on signage inside and outside the exhibition hall
- Logo on all newspaper advertisements.
- Logo on banners be placed at selected places in the city.
- · Logo on all social media platform.
- · Logo placement on all invitation cards of the event.
- Banner placement inside the exhibition center.
- Recognition awards during the closing Ceremony.

Important Information about

The 15th Ethio-chamber International Trade Fair

The following information as well as the terms and conditions stated in the registration forms are the Contractual basis for participation in the 15th Ethio-Chambr International Trade Fair.

1. Venue

The 15th Ethio – Chamber International Trade Fair Addis Ababa Exhibition Center Masqel Square, Addis Ababa.

2. Duration of the Trade Fair

February 4-8, 2026 from 9:00AM to 6:00PM. The exhibitors can enter the halls half an hour before.

3. Orientation and Distribution of Exhibitors' Passes

An orientation Session will be held on February 2, 2026 at 3:00PM Exhibitors passes, along with welcome package, will be distributed after the session.

- . Each exhibitor will receive three passes for every 9sqm area.
- . Delivery Exhibition materials organization of individual stands
- All exhibiting materials should be brought in the Addis Abba Exhibition center, Meskel Square and displayed on individual Stands on February 2&3, 2026 from 9:00Am to 6:00PM.
- The morning of February 3, 2026 is reserved to give your stand a last touch and for delivery of Perishable items (like cut-flowers) only.
- . There will be no delivery of exhibiting materials during the opening ceremony on February 4, 2026 starting 01:00Pm.
- Please clearly label any materials that you would like to be delivered to the halls with the following address (for foreign participants only).

4. Installation Date

February 2 - 3, 2026 from 9:00AM - 6:00PM

5. Allocation and Handover of Booths

The requested size of booths will be allocated. Stands will be allocated on first comes first served basis.

All booths will be handad over to exhibitors on **February** 3, 2026 at 04:00 PM

6.Opening Date & Hour

February 4,2026 3:00PM

The Business Community, higher Government officials, foreigners residing in Addis Ababa, Ambassadors, invited guests, Journalists, Participating companies & visitors will attend the colorful Opening Ceremony at the Exhibition Center on February 4,2026,3:00PM at Addis Ababa Exhibition Center, Meskel Square.

7. Closing Date & Hour

February 7,2026 at 4 PM.

Exhibiting materials should not be removed from individual stands before the closing date of the Trade Fair. Taking out exhibiting materials before the Closing date requires prior permission from the organizer.

8. Dismantling Dates

February 9, 2026 starting from 9:00AM

Alike the Past consequtive successfull Trade Shows, in the Past the 15th edition of the Ethio Chamber International Trade is properly designed to provide an opportunity for business linkage, experience sharing, knowledge and technology transfer between producers, manufactures and service providers.

Side Events

1. Special Business to Business (B2B)Forum:

A B2B meeting will be arranged in the presence of the Business Council from different countries on February 7, 2026 at 4:00PM

2. Entertainment Program

February 4-8, 2026 9:00 AM - 6:00PM there will be an entertamment program at the Addis Ababa Exhibition Centert, Meskel Square.

3. Exhibitors' Night for Networking

On February 7,2026 at 7:00PM the organizer will award Certificate of Participation to all participants of the 15th Ethio-Chamber International Trade Fair.

Best Awards will go to best Exhibitors selected by an independent body. Sponsorship Awards will also be given to sponsors & partners. The Exhibitors Night will bring a conducive environment to create strengthening business networking & partnership development.

4. Business Conference

- * This Business Conference is a plat form planned to provide the opportunity for government Financial Sector & Private Companies to engage in foreign Direct Investment.
- *Access to finance for Manufacturers, Service Providers and Construction Sector
- * Provision of Lease Finance by Ethiopian Development Banks and other banks
- * International access to finance by AFDB, WB, Group-IFC

5. Visa Regulation

For information on visa regulation, please contact the Ethiopian Embassy in your Country or Ethiopia Chamber of Commerce & Sectoral Associations.(the organizer)

6. Hotels Information

1.Ethiopian Skylight Hotel (5-Star Luxury Hotel Near Bole International Airport)

+251 11681 8181

2. Hilton Hotel

+251 11 517 0000

Email reservations.addisababa@hilton.com

3. Hyatt regency Hotel

+251 11 517 1234

Email:addisababa.regency@hyatt.com

4.Interluxury Hotel

+251 11-518-0444Fax251 11-554

Email:reservationsaddisethiopia@luxurycollection.com

5.sheraton-Addis Hotel

+251 11-517-1717

Email:reservationsaddisethiopia@luxurycollection.com

The Opening Program of the 14th Ethio - Chamber **International Trade Fair**

















The 14th Ethio - Chamber International Trade Fair Partners





















The 14th Ethio - Chamber International Trade Fair Platinum Sponsors

























The 14th Ethio - Chamber International Trade Fair Silver Sponsors









The opening Program of the 14th Ethio - Chamber International Trade Fair



















The B2B & Panal Discussion Program and of the 14th Ethio - Chamber International Trade Fair













The Best Awards Program of the 14th Ethio - Chamber International Trade Fair













The 14th Ethio - Chamber International Trade Fair Exhibitors















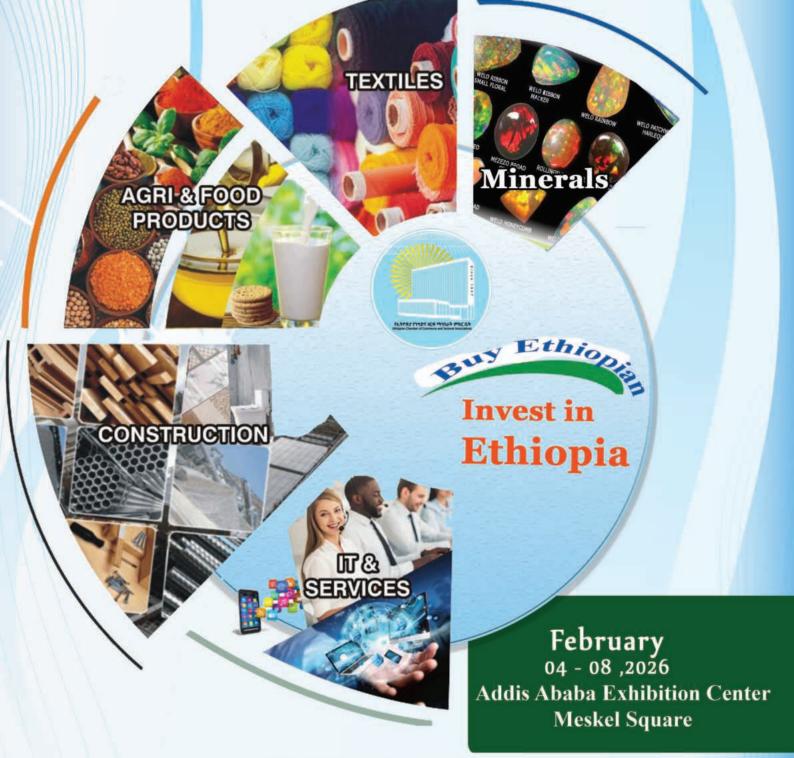












Contact Information

Ethiopian Chamber of Commerce and Sectoral Association (ECCSA)

Physical Address: Mexico Square in front of Federal Police Addis Ababa, Ethiopia

For Local Company Participants/ Sales representative Contact

Off.Tel: +251115514005

Email: info@ethiopianchamber.com

+251115540993

Mob:+251993512930

+251912495739

Email:ethiochamberevent@gmail.com

+251974135202

Email: takele@ethiopianchamber.com

+251911987060

+251910087544

Email:eshetu@ethiopianchamber.com

For Foreign Company Participants Contact Representative

Off.Tel: 251115514005

Email: info@ethiopianchamber.com

+251115540993

Mob: +251912495739

Email:ethiochamberevent@gmail.com

+251974135202

Email: takele@ethiopianchamber.com

+ 251917809005

Email: mohafoz96@gmail.com

+251911304511

Email:teshome@ethiopianchamber.com

+251996488908

Email: dawit@ethiopianchamber.com

