



MADE IN ETHIOPIA
EXPO 2025

ETHIOPIA TAMRIT

EXPO 2025 PROPOSAL

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Date and Venue
May 3 - May 7, 2025



Addis International
Convention Center (AICC)

01

A Showcase of Manufacturing Excellence

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May 3 - May 7, 2025

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The third edition of the Ethiopia Tamrit Expo is a landmark event initiated by the Federal Republic of Ethiopia, representing a significant stride in Ethiopia's manufacturing sector and economic growth. Launched as part of the national movement "Tamrit" (Let Ethiopia Produce), this Expo is a testament to Ethiopia's commitment to enhancing industrial competitiveness, quality improvement, product diversification, and boosting foreign exchange earnings. It embodies the spirit of national progress, aiming to transform Ethiopia's manufacturing landscape and foster sustainable economic development.

Join us at Ethiopia Tamrit Expo 2025

where we celebrate the fusion of Ethiopia's rich cultural tapestry with the pulsating rhythm of its burgeoning manufacturing sector.

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Event Overview

Don't miss this
unparalleled opportunity



03

Last Year's Highlights (2024):

210

manufacturers
participated

100,000

domestic and foreign visitors

57

different
countries

837

participants in four
panel discussions

10,000

runners participating at the
Ethiopia Tamrit 10 Km run

5,188

business links and
exchanges made among participants

74

participants in four
panel discussions

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Investment commitments exceeding 3 Billion Ethiopian Birr made
Export Agreements signed with seven foreign countries



04

This Year's Plan (2025)

120

domestic and foreign
participants expected

5

Billion exceeding Investment
commitments

13,000

runners participating at
the Ethiopia Tamrit 10 Km run

6,000

business deals made
among participants

350

business-to-government
(B2G) meetings are
scheduled.

1,300

participants will attend
the panel discussions.



05

Strategic Objectives

Ethiopia Tamrit sets forth ambitious goals to elevate the global standing of Ethiopian manufactured goods, thereby driving economic growth, fostering knowledge exchange, expanding networks, and broadening market horizons. It is a unique platform designed not just for showcasing but for connecting, learning, and innovating together.

Expo Highlights & Opportunities for Exhibitors:



Showcase Development:

Display your latest advancements, technologies, and success stories on a monumental stage, highlighting your contributions to Ethiopia's industrial capabilities.



Unmatched Networking Hub:

Engage in B2B, B2G, and G2G interactions through business meetings, networking sessions, and dedicated zones tailored for forging valuable connections and exploring collaborative ventures.



Promote Local Products

Amplify the presence of your products on both national and international stages, demonstrating the quality, diversity, and innovation inherent in Ethiopian manufacturing.



06

Diverse Participation at Ethiopia Tamrit Expo 2025

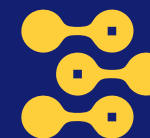
A Convergence of Industrial Innovators

The Ethiopia Tamrit Expo 2025 stands as a beacon of industrial progress and innovation, attracting a wide array of participants from various sectors. This convergence of companies and organizations is a testament to the Expo's comprehensive nature, designed to cater to the broad spectrum of the manufacturing industry and beyond. Here's a glimpse into the types of companies that attend, each bringing unique insights, products, and services to the forefront of Ethiopia's manufacturing evolution.



Manufacturing Giants and SMEs:

From large-scale manufacturing behemoths to dynamic small and medium-sized enterprises (SMEs), the Expo welcomes participants across the spectrum. These companies showcase advancements in textiles, agro-processing, pharmaceuticals, machinery, and more, highlighting the diversity and capability of Ethiopia's manufacturing sector.



Tech Innovators and Startups

Tech companies, particularly those focusing on manufacturing innovations, automation, and digital solutions, find the Expo an invaluable platform for unveiling their latest developments. Startups pioneering new technologies and business models also gravitate towards the event, seeking opportunities for visibility, investment, and partnerships.



07

Diverse Participation at Ethiopia Tamrit Expo 2025



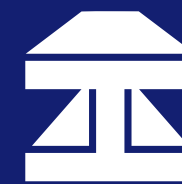
Construction and Finishing products:

Ethiopia's cement sector is thriving due to a growing population and increased building activity. The country's limestone reserve, estimated at 171 million tons, contains 57 million tons of gypsum and 47 million tons of pumice. Opportunities exist in glass production due to Ethiopia's lack of self-sufficiency. However, import substitution of insulators, sanitary ware, and tiles is significant.



Pulp, Paper, and Packaging:

Ethiopia, with its largest bamboo resource in Africa, is aiming to increase its bamboo stock by 14% by 2030. Bamboo, seen as environmentally friendly, is suitable for various products, including personal care items like tissues. The Ethiopian government plans to process the abundant local supply of bamboo pulp, which can be transported to international markets due to its convenience.



Engineering and Metal Works:

Ethiopia's metal industry is a significant contributor to the country's economy, producing a variety of downstream goods from domestic and imported steel scrap, billets, and coils. The country has a large metal product industry, including independent engineering, foundry, and metalworking workshops. Opportunities exist for growth in a core foundry producing precision castings and components. The market for motor vehicle components is expanding, offering opportunities for local assemblers to produce parts for domestic and regional markets.



Diverse Participation at Ethiopia Tamrit Expo 2025:



Electronics:

Ethiopia's electronic industry is still in its infancy, but businesses are expanding their operations to meet growing demands for electronic products. Opportunities for direct investments, joint ventures, and subcontracting exist in consumer electronics, smartphones, and home entertainment industries. Ethiopia's potential lies in a skilled labor force, affordable electricity, a business-friendly environment, and large domestic and regional export markets, making it an attractive location for production and assembly.

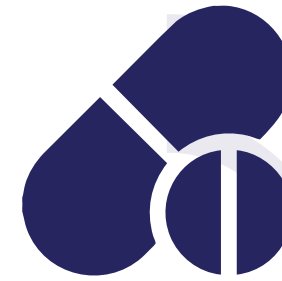


Plastics and Chemicals:

Ethiopia has a well-developed plastics industry that produces goods made of polyvinyl chloride (PVC), polyethylene, polystyrene, and polypropylene. Most materials inputs are imported in granule form. The polyvinyl chloride (PVC), polyethylene, polystyrene, and polypropylene industries are well-developed in Ethiopia and produce a variety of products. Granulated materials are imported for all purposes.



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Pharmaceuticals

Currently, the local market for pharmaceuticals is around one billion USD, of which more than 80% is met by imported products. Ethiopia has some manufacturers that produce tablets, syrups, capsules, and injectables. The pharmaceutical industry has room for more investment, especially with the introduction of the Kilinto Industry Park.

Diverse Participation at Ethiopia Tamrit Expo 2025:



Wood and Wood Products:

Investment opportunities exist for the production of high-end, hand-carved furniture for export, the high-density board made from sawdust for the domestic market, high-end veneers, wooden toys, sporting goods like cricket bats and rackets for export, and other specialty items using renewable resources. The local and regional market for wood and wood products has been growing, which indicates a big opportunity for investment.



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Ethiopia Tamrit Expo



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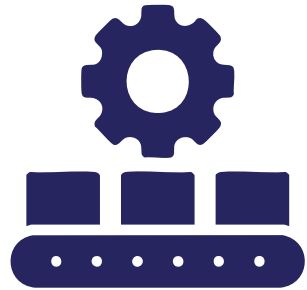


TOP REASONS

why you should invest in Ethiopia



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From large-scale manufacturing behemoths to dynamic small and medium-sized enterprises (SMEs), the Expo welcomes participants across the spectrum. These companies showcase advancements in textiles, agro-processing, pharmaceuticals, machinery, and more, highlighting the diversity and capability of Ethiopia's manufacturing sector.



Improving socio-economic governance with better business practices.



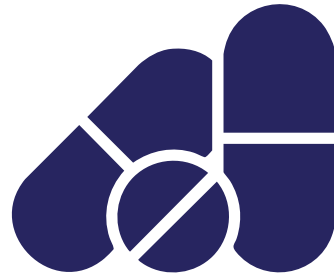
Stable and conducive macroeconomic environment. Ethiopia's workforce is young with vast untapped natural resources and a range of investment opportunities.

Priority Sectors

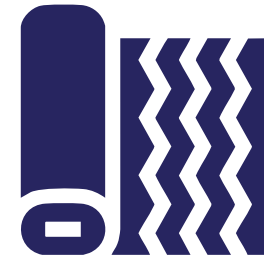
Ethiopia offers vast investment opportunities that include the areas:



Agro-processing



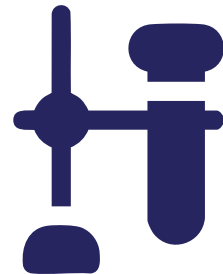
Pharmaceuticals



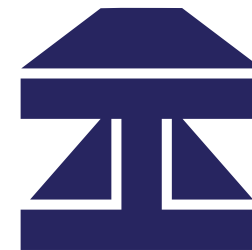
Textile and Apparel



Leather



Chemicals and Construction



Metal and engineering



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EXISTING INFRASTRUCTURE

Developed transportation infrastructure including air, rail, and road

Abundant renewable energy supply at a competitive price

Strong Railway connectivity from Djibouti to Modjo (dry port city **70 km** from the capital city)

The biggest passenger & cargo Airline in Africa: Ethiopian Airlines provides domestic flights services through **22 destinations** across the country and links the country with over **127 destinations** worldwide and gives Preferential price for exporters.

Ethiopian Shipping line, the biggest Sub-Saharan African line, is ready for your Import - Export cargo needs and gives preferential prices for the manufacturing industry.

Industrial parks offer sheds, power, and water to ease market entry

Expansion of telecommunication services and networks

Attractive Financing Options



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EXISTING INFRASTRUCTURE

Local investors applying for new project financing, except those housed inside already built sheds in IPs owned by the Government: 75% bank, 25% by investor.

Local investors applying for new projects that are housed inside by Government owned in already built sheds IPs: 85% bank, 15% by investor

For local existing projects applying for expansion loan: 60% bank, 40% investor. But for existing projects engaged in export business in textile, garment, leather and leather products that apply for expansion loan through a backward or forward linkage: 70% bank, 30% investor.

Regional governments owned integrated agro-industrial parks backed with unconditional guarantee: 75% bank, 25% investor.

Foreign investors applying for new expansion loans (excluding those projects operating inside industrial parks): 50% bank, 50% investor



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General incentives:



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Non-financial incentives: Ethiopia is a member of the Multilateral Investment Guarantee Agency (MIGA) and the World Intellectual Property Organization (WIPO) ensuring that intellectual property rights are protected.

Guarantees for repatriation of profits, dividends, principal, and interest payments on external loans.

One-stop shop service under the Ethiopian Investment Commission and the Ministry of Industry.

The right to open and operate foreign currency accounts.



About the venue



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The Addis International Convention Center

The Addis International Convention Center (AICC) is Ethiopia's premier venue for large-scale events, offering a 10,000-square-meter Main Exhibition Hall equipped with state-of-the-art facilities, including modern lighting, sound systems, and high-speed internet. Located just 15 minutes from Bole International Airport, the AICC provides a seamless experience for exhibitors and visitors, with ample parking, 24/7 security, and fully accessible facilities. Its strategic location in Addis Ababa, Africa's diplomatic hub, makes it the ideal choice for hosting the Ethiopia Tamrit Expo 2025, ensuring a world-class platform for innovation, collaboration, and industrial growth.



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Explore Opportunities TODAY!!

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We hope that you will consider partnering with us to make this event a success. If you have any questions or would like to discuss this further, please do not hesitate to contact us at

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